

University of Pretoria Yearbook 2021

Business management 114 (OBS 114)

Qualification Undergraduate

Faculty Faculty of Economic and Management Sciences

Module credits 10.00

NQF Level 05

Programmes BCom

BCom Accounting Sciences

BCom Agribusiness Management

BCom Business Management

BCom Econometrics

BCom Economics

BCom Financial Sciences

BCom Human Resource Management

BCom Informatics Information Systems

BCom Investment Management

BCom Law

BCom Marketing Management

BCom Statistics and Data Science

BCom Supply Chain Management

BEd Senior Phase and Further Education and Training Teaching

BIS Information Science

BIT Information Systems

BSc Information and Knowledge Systems

BSocSci Heritage and Cultural Tourism

BSocSci Industrial Sociology and Labour Studies

BSW

BConSci Clothing Retail Management

BConSci Food Retail Management

BConSci Hospitality Management

[BSc Applied Mathematics](#)

[BSc Geoinformatics](#)

[BSc Mathematics](#)

Service modules	Faculty of Engineering, Built Environment and Information Technology
	Faculty of Education
	Faculty of Humanities
	Faculty of Natural and Agricultural Sciences
Prerequisites	May not be included in the same curriculum as OBS 155
Contact time	3 lectures per week
Language of tuition	Module is presented in English
Department	Business Management
Period of presentation	Semester 1

Module content

The entrepreneurial mind-set; managers and managing; values, attitudes, emotions, and culture: the manager as a person; ethics and social responsibility; decision making; leadership and responsible leadership; effective groups and teams; managing organizational structure and culture inclusive of the different functions of a generic organisation and how they interact (marketing; finance; operations; human resources and general management); contextualising Sustainable Development Goals (SDG) in each of the topics.

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